



The Coan

comfort zone

from COAN OIL

spring 2006

PERSONALLY SPEAKING

making a tough situation easier

Dear Friends,

While we're glad that spring is here and that another heating season is over, we know from speaking with many of you that high fuel prices continue to have a chilling effect on everyone's budgets. Unfortunately for all concerned, when it comes to high energy bills, we're not out of the woods yet.

Due to increased global demand and market volatility, energy prices are 24% higher than they were at this time last year and may keep rising into the next heating season. We don't make more money as prices rise, so believe us when we tell you that we are as concerned about the situation as you are.

some good news too

It isn't all bad news though. We can help you lower your energy costs and avoid big repair bills. You can save the most by replacing old, inefficient heating and cooling systems.



Kevin Coan

There are other ways too to make your life easier when it comes to energy costs. Our budget program, for example, can make your winter heating bills more manageable and predictable because they're divided into equal, monthly payments. Call today for information.

high standards for more than 60 years

We'll continue to do our best to keep your fuel price as low as possible while maintaining our high standards for service. For more than 60 years, we've built our reputation by providing superior products, service and value to the Metrowest area.

In good times and bad, our overriding mission is to provide you with year-round comfort and value. Thank you for continuing to place your trust in us.

Warmly,

Kevin Coan
President

our latest dinner winner

Congratulations to **Peter Brovelli** of **Natick**, our most recent dinner winner. He won a **FREE** dinner for two at Ken's Steak House.

We thank everyone who entered the contest. We were overwhelmed by the response and appreciate your taking the time to read our newsletter. For another chance to win, just send in the enclosed reply card by June 1. You could be our next winner!



early tune-ups won't wear off

Some customers have been hesitant to get their heating system tune-up done in the summer because they're afraid it will "wear off" before the system needs to be turned on again.

The fact is, once we tune up your system, it is fully prepared to handle the worst winter has to offer—even if it sits idle for a few months. Tune-ups can *cut heating oil bills by as much as 10%*, and they reduce the chance of breakdowns too.

Another good reason to schedule a tune-up now is that it's easier to get a convenient appointment.



Once fall rolls around, we're flooded with service requests. *Return the enclosed card or call today to schedule a heating tune-up.*

test your a/c

As a reminder to our air conditioning customers, we need several days with temperatures above 70° in order to perform our 15-point check on your system. Until we get to you, we suggest doing the following simple test to determine if your system will cool your home on the first hot day.

On a day when the air temperature is above 70°, turn on your a/c system, set the thermostat for 65° and let the system run for 10 minutes. If you're getting cool air, your system should be good to go on that first hot day. If you don't get cool air, call us immediately for a service appointment.

Also, while you're testing your system, it's a good time to change the air filter too.



Fuel Oil • Heating & Air Conditioning Sales & Service
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We accept:   

PRSR STD
U.S. POSTAGE
PAID
DATA MANAGEMENT

★ enter to win a **FREE** dinner for two!*

★ cut your heating fuel bills as much as **30%**

*No purchase necessary. A purchase will not improve chance of winning.

spring into higher efficiency

While there are many ways we can help you save money in these days of high energy

prices, one of the best is helping you upgrade to a new, high-efficiency heating system.

If your heating system is 15 years old or older, chances are you paid more than you needed to for heating your home last winter. Replacing your old, inefficient heating system with new equipment could **save you 30% on your energy bills.**

In addition to eliminating the expensive repairs and escalating maintenance costs associated with an aging system, you'll have peace of

mind from knowing that your system won't break down when you need it most.

Spring is the best time to have us replace your system because we have more time for installations and can schedule yours at a time that is convenient for you.

To help make paying for your new system easier, we've arranged for special, **24-month, interest-free financing.**

For more information about replacing your heating system, please give us a call or return the enclosed reply card.

Then spring into the high efficiency of a brand-new system and jump for joy because of all the money you'll save.



receive \$50 for referring a friend

Do you know someone who has been left in the lurch by another oil company? Many people have gotten stuck when their heating systems broke down in the middle of a cold winter night, and it took days for their heating company to get to them and finally restore their heat.

Help friends, family and neighbors by spreading the word about us. Tell them how satisfied you've been.

Between now and Sept. 15, if you refer someone who becomes our customer, we'll thank you with \$50! Just call us with your referral or send in the reply card with your referral's name and phone number.



keep your tank full, prevent moisture damage

When winter ends, it doesn't matter how much fuel is left in your oil tank, right? Wrong. We recommend that you go through the summer with a full tank.

Here's why. If the oil level in your storage tank is low, the rest of the tank is full of air—and that can mean problems.

Warm air holds more moisture than cold air. When warm, moist air inside an oil



tank comes into contact with the cool surface of your tank's inner walls, the moisture condenses and water droplets form. Over time, this moisture can cause your tank to rust.

With a full tank, there's no air to hold extra moisture so there's no condensation. To ward off problems, call us today so we can fill up your tank for the the summer.